## PROPERTY PROSPERITY

## PROPERTY MAVEN BUILDS PROPERTY PROSPERITY IN AN UNREGULATED INDUSTRY





The Australian real estate market is the most valuable investment market totalling around \$4.89 trillion, making it the basis of Australia's personal wealth. Yet, most property buyers approach it as little more Than a hobby or accept advice from unqualified, so-called 'property advisors' or consultants who exist in an unregulated industry. With many Australians aspiring to grow a profitable property portfolio and retire early, this dream falls short of becoming a reality, or worse, becomes an expensive nightmare.

Miriam Sandkuhler (also known professionally as the Property Maven) is an Accredited Property Investment Advisor, Licensed Estate Agent, Buyer and Vendor Advocate and passionate property investor. In her new book, '**Property Prosperity**; **7 Steps to Investing Like an Expert**', Miriam addresses the steps property investors should take to achieve ultimate property prosperity.

Miriam's seven steps advise investors to fix their money mindset, understand their risk, develop a strategy, engage a team of experts, research, select and assess, negotiate the offer and review their portfolio.

With no 'advice' regulation in the industry and unqualified property advisors rife, property investors would do well to heed this advice.

Miriam explains, "Property as an investment asset is unregulated. This means that there is no national regulatory body that requires 'factual' claims made by parties with a vested interest, be based on evidence."

"What investors need is suitably qualified and trusted professionals to give property investment advice that supports their wealth creation. They need to know the necessary questions to ask and to understand what they are being presented. Most investors would never spend hundreds of thousands or millions of dollars on the stock market without qualified or trustworthy advisors. So why do they do this with property?"

With over 20 years of experience learning about the pros and cons of property investing, how easily costly mistakes can be made and how best to avoid them, Miriam is a breath of fresh air in Australia's most valuable investment market.

For further information and to purchase Property Prosperity, visit www.propertymavens.com.au

For more information please contact:

Property Mavens on 03 9988 2266

ea@propertymavens.com.au

