

Biography

MIRIAM SANDKUHLER; THE PROPERTY MAVEN



Miriam Sandkuhler, aka the Property Maven, is an Accredited Property Investment Advisor, Licensed Estate Agent, Buyer and Vendor Advocate and avid property investor. With an enthusiasm for real estate, Miriam is passionate about educating investors in Australia's most valuable market; the property investment market (valued at \$4.89 trillion as at June 2013).

But, Miriam wasn't always equipped for a career in property.

At 23, she bought her first property, which she sold to purchase her next property, as this was an excellent 'investment grade' property. After separating from her partner, rather than buying him out and keeping the property, she was talked into selling it by a real estate agent 'friend', whose ulterior motive was getting the auction fee and sales commission, then receiving a second commission by selling her a 'good investment property'. It turned out, it wasn't a good investment property at all, and it was a terrible mistake to act on the agents 'advice'.

The investment errors didn't stop there. Miriam's next property purchase was based on learnings from an expensive property education course, where she lost \$1,000's in missed capital growth opportunity. She then bought another property at a substantial discount based on 'free education' she accessed but to her disappointment, this was not an 'investment grade' property either, and Miriam learned the hard way that a bad property at a discount, is still a bad investment.

These mistakes, along with a lack of available independent and unbiased advice, fuelled Miriam's thirst for knowledge about the real estate investment industry. She entered into the profession as a selling agent in 1999, later switching sides to become a buyer advocate. In 2009 she completed her Diploma in Property and in 2012 her Accredited Property Investment Advice course.

That year, Miriam founded her property advisory firm **Property Mavens**, working with individual and corporate investors and SMSF trustees to help them become financially independent, in an industry rife with unqualified 'property advisors'.

In 2014, Miriam released her first book, '**Property Prosperity; 7 Steps to Investing Like an Expert**'.

With a background in financial services and 14 years of professional real estate experience in two different states, Miriam has purchased over \$50 million worth of property for clients as a Buyer Advocate. She has spent over 20 years learning about the pros and cons of property investing, how easily costly mistakes can be made and how best to avoid them.

And this is where Miriam's passion lies. Helping investors make evidence based informed decisions, to strategically create sustainable wealth and financial security by building a prosperous property portfolio.

For further information and to purchase **Property Prosperity**, visit
www.miriamsandkuhler.com.au



For media information please contact:

Elie Zuch at PR Manoeuvres T: 03 9510 6000 E: ezuch@prmanoeuvres.com.au OR
Sam Elam at PR Manoeuvres T: 03 9510 6000 E: selam@prmanoeuvres.com.au